

Workshop

Energy Efficiency in Europe *Best Practice for Enterprises*

Cost savings – Advantage in competition – Cross-sectoral comparison

Tuesday 21 April 2009, between 10:00 a.m. and approx. 2:00 p.m.

HANNOVER FAIR, hall 26

Special exhibition Energy Efficiency in Industrial Processes

(Free entrance to the fair & option: organised tour around the fair at 2:30 p.m.)

The subject:

By means of energy savings and energy efficiency measures location disadvantages can be compensated as well as advantages in competition can be achieved, especially in economically difficult times. In this regard particularly the 23 million SMEs in the European Union are lacking knowledge and know-how. Against the background of experiences of five selected EU Member States the following subjects will be discussed:

- Best practice examples as well as cross-sectoral comparison and performance figures
- National support schemes
- Successful energy efficiency measures and consulting as well as practical hints

Programme overleaf

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Energy Efficiency in Europe – Best Practice for Enterprises

Venue: HANNOVER FAIR, hall 26, Special Exhibition Energy Efficiency

- 10:00 a.m. Greeting and presentation**
- Dr. Alexander Witthohn, IHK Hannover
 - Andreas Steege, target GmbH
- 10:15 a.m. Energy efficiency for enterprises in Europe: Overview of objectives, measures and EU subsidies**
- Patrick Naghten, Executive Agency for Competitiveness and Innovation – European Commission (tbc)
- 10:45 a.m. Energy efficiency for enterprises in selected EU countries**
- Best practice examples as well as cross-sectoral comparison and performance figures
 - National support schemes
 - Selected energy efficiency measures and practical hints as well as successful consulting and results
- Session I: Austria and United Kingdom**
- Petra Lackner, Austrian Energy Agency, Austria
 - Jon Bird, Severn Wye Energy Agency, United Kingdom
- 11:45 a.m. Coffee break*
- 12:00 p.m. Session II: Italy, Sweden and Germany**
- Chiara Wolter, Ambiente Italia srl, Italy
 - Mikael Söderström, KanEnergi Sweden AB, Sweden
 - Dr. Ralf Utermöhlen, AGIMUS GmbH, Germany
- 1:30 p.m. Final discussion & snack**
- 2.30 p.m. Organised tour around the fair or time at your own disposal (at 3.00 p.m. World Energy Dialogue 2009)**